**Persuasive Speech - 130 Points**

Student Speaking : Issue:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Time: (-5) if not 5 min.

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**Area to Improve** **Area of Strength**

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**Introduction:**  0 2 4 6 8 10

Did the student approach with confidence, grab our attention, and follow up with a CLEAR THESIS?

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**Organization** 0 2 4 6 8 10

No hook or no purpose statement Clear purpose statement and effective hook.

Hard to follow main points Speech was easy to follow and used transitions.

No powerful point at the end. Conclusion summarizes and has a clincher.

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**Effective Visual:** 0 2 4 6 8 10

Did the student use appropriate visuals (AT LEAST 3) that aided in the persuasiveness of his/her topic? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Support:** 0 4 8 12 16 20

Effective rhetorical support that included credible information from sources?

Information too opinionated Info very strong/persuasive

No crediting of sources in speech Reference credible sources 3 times

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**Conclusion:** 0 1 2 3 4 5

Did the student push for SOCIAL ACTION, pause, make eye contact one last time with everyone, then exit with confidence?

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**Eye Contact:** 0 2 4 6 8 10

Did the student have eye contact distributed equally with the entire audience?

Looked at notes too much Seldom had to look at notes

Focused only on certain people Looked around the entire room

Need to look at the extreme sides of the room Looked at the people on the extremes!

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**Posture:** 0 1 2 3 4 5

Did the student stand up straight & keep weight balanced evenly on both feet without locking knees?

Swaying, leaning to one side Stood up straight!

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**Dress:** 0 1 2 3 4 5

Dressed too leisurely/sloppy Looks professional

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**Gestures:** 0 2 4 6 8 10

Too much movement Gestures toward visual effectively

Clasped hands together or behind back Very natural gesturing

Played with fingers or jewelry Definite, energetic gesturing

Held an arm, crossed arms Able to keep hands relaxed to sides when not gesturing

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**Facial** 0 1 2 3 4 5

**Expressions:** Did the student use appropriate, animated facial expressions?

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**Articulation:** 0 2 4 6 8 10

Did the student use clear articulation and pronounce words correctly?

Dropping “g” off “ing” words Hit word endings nicely

Articulate word endings to prevent running words together No slurring

Because instead of becuz Emphasized key words

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**Vocal** 0 2 4 6 8 10

**Expression:** Did the student use variety in rate, pitch, & volume plus have good vocal quality?

Cannot hear Appropriate volume

Doesn’t flow effectively – too fast or slow/awkward pauses Pauses effectively to enhance your message

Not sincere/serious about issue Passionately argued!!

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**Composure:** 0 2 4 6 8 10

Did the student appear to be confident by displaying fluency, vocal confidence, & controlled body?

Vocalized Pauses No vocalized pauses!

Fidgeting with hair, clothing, jewelry, fingers Looked very relaxed

Stepping around nervously Looked in control

Breathe deep! Great breathing

Uses Fillers Very Few fillers

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**Total Score: \_\_\_\_\_\_\_\_\_\_ /120**

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**Things to Improve: Things I Enjoyed:**